

Privacy policy Bull Special Products

Bull Special Products will not be made available. Bull Special Products will thereby adhere to the rules laid down in the General Data Protection Check (AVG) of the other relevant legislation.

Article 1- Definitions:

- Data subject:* a natural person who can become a person based on the distribution. Also referred to as customer in this privacy policy.
- Personal data:* all data as referred to in the General Data Protection and / or the European European Privacy Regulation. All information regarding the identification of the data subject.
- Processing:* each operation or each entire or process measures with related to personal data, all than non instructions with computer or automated means.
- Responsible:* in this privacy policy namely Bull Special Products and BSM Exhausts which determines the purpose, conditions and means for the processing of personal data. This privacy policy also applies to products BSM Exhausts manufactured by Bull Special Products.

Article 2- Scope and what data is collected?

1. Personal data is processed by Bull Special Products in the context of the execution of orders obtained from the webshop www.bull-sp.eu and www.bsm-exhausts.com.
2. This personal data consists of name and address data, contact details and cookies and / or IP addresses. This privacy policy applies to the processing of personal data with regard to the delivery of the products that Bull Special Products offers.
3. Bull Special Products requests explicit consent from the data subject to provide the data through this privacy policy.
4. Bull Special Products collects the personal data in the following way:
 - a. Data collection via the internet such as placing an order, cookies, and filling in a contact form;
 - b. Personal interviews where information is recorded or entered;
 - c. Telephone interviews where data are recorded or entered.

Article 3- Handling of data:

1. Personal data will be processed by Bull Special Products in a legitimate, honest and transparent manner. The personal data collected will be treated confidentially at all times.
2. If the data subject determines that his personal data have been incorrectly registered with Bull Special Products, the data subject will report this to Bull Special Products as soon as possible. Based on this information, Bull Special Products will, upon request, delete the data if necessary, or modify it or offer the person concerned the opportunity to correct this personal data.

Article 4- Purpose of data:

1. Bull Special Products uses the personal data of data subject for the delivery of the products and the associated contact between Bull Special Products and the customer.
2. Processing of the personal data will only take place if this is necessary for the realization of the purposes.

Article 5- Storage of data and retention period:

1. The retention period of the personal data will only be for the duration that is necessary to achieve the purposes and in any case not longer than a maximum of five years, unless a legal basis requires longer storage.
2. Through this privacy policy, Bull Special Products requests permission from the customer to keep the order history and contact details longer in the context of handling a complaint and improving the service. By agreeing to this privacy policy, the customer gives this permission. As soon as the customer indicates that Bull Special Products must remove the personal data, Bull Special Products will immediately honor this request.

Article 6 - Security of data:

1. Bull Special Products takes appropriate technical and organizational measures to protect the personal data at an appropriate security level.
2. Bull Special Products takes in any case appropriate measures to prevent destruction, any form of unlawful processing or unauthorized distribution and access to the personal data.

Article 7 - Newsletter systems:

1. The customer can voluntarily sign up for the newsletter.
2. The newsletter keeps the customer informed of the latest news, the most recent offers and developments.
3. The customer receives the newsletter by email.
4. The customer can unsubscribe from the newsletter at any time in writing or via the hyperlink
5. The customer will then no longer receive messages.

Article 8 - Cookies and privacy:

1. When visiting our website, Bull Special Products may collect information from the customer about the use of the website through cookies.
2. The information that Bull Special Products collects through cookies can be used for functional and analytical purposes. Bull Special Products is not permitted to lend, rent, sell or in any other way make public the personal data of the data subject.
3. The data subject agrees that Bull Special Products will approach the data subject for statistical research or customer satisfaction research. If the data subject does not want to be approached for investigation, the data subject can make this known.

4. Bull Special Products reserves the right to use the other data of the data subject in anonymous form for (statistical) research and database.

Article 9 - Rights of the Data Subject:

1. The person concerned has the right, without giving any reason, to withdraw his consent to the processing of his personal data, unless this makes performance of the agreement impossible, makes it impossible to perform a public task, or is not possible due to medical necessity, unless legal obligations or other situation in which removal of personal data cannot reasonably be required from Bull Special Products.
2. The data subject may request Bull Special Products via info@bull-sp.eu at any time to remove the data of the data subject.
3. Bull Special Products offers the data subject access to his / her personal data without having to state the reason.
4. Processing of personal data is made known to the data subject in a clear, comprehensible language through this privacy policy.

Article 10 - Transfer to third parties:

1. Personal data of data subjects are in principle not provided to third parties, unless this is necessary for the performance of the agreement or the delivery of goods and / or services or if this is done on the basis of (compliance with) a legal obligation.

Article 11 - Contact and handling of complaints:

1. Bull Special Products offers the possibility of handling complaints. Complaints can be submitted in writing and will be dealt with as quickly as possible but in any case within 4 weeks.
2. The person concerned has the right to submit a complaint to the supervisory authority, the Dutch Data Protection Authority.
3. Questions and complaints can be submitted via: info@bull-sp.eu.

Article 12 - Privacy policy changes:

1. Bull Special Products reserves the right to adjust this privacy policy.
2. Changes will be passed on to the Data Subject in a timely manner.

Article 13 - Applicable law:

1. Dutch law applies to this privacy policy and all disputes arising from it.
2. The competent court in the district in the Gelderland location will take exclusive note of all disputes arising from this privacy policy.